

MUSIC DIRECTION FOR BRAND EVENTS, GALAS, PRIVATE CELEBRATIONS, AND AFTER PARTIES



NEW YORK CITY BASED
PREMIERE EVENT DJ

CORPORATE EVENTS

BRAND ACTIVATIONS

COCKTAIL RECEPTIONS

EXECUTIVE EVENTS

AFTER PARTIES

CURATED FOR THE ROOM

B.MILLS is a New York City based DJ and music curator with roots in nightlife and years of experience shaping rooms across brand events, galas, private celebrations, and afterparties. Known for refined taste, timing, and smooth transitions, he brings a music-first approach to rooms where atmosphere matters as much as energy.



EACH ROOM IS APPROACHED

through sonic identity, pacing, and timing.

THE MUSIC IS SHAPED IN REAL TIME

to the audience, the venue, and the moment.



THE GOAL IS SIMPLE

Create the right energy. At the right time.
Every time.

CAPABILITIES



BRAND SAFE PRESENCE



READS THE ROOM
IN REAL TIME



WORKS SEAMLESSLY
WITH VENUE AND
PRODUCTION TEAMS



Thanks again for helping make our 42nd Founder's Day absolutely legendary! The jams, the vibes, were all on point. We had countless folks coming up to us praising the tracks you were playing.

CHRIS & JENNIFER
WIEDEN+KENNEDY



TRUSTED BY BRANDS

Music partner for brand experiences,
gala rooms, executive gatherings, and
high-touch hospitality.

SELECTED CLIENTS

Gucci
Google
Goldman Sachs
LVMH
Equinox
Fanatics
NBCUniversal
Kering Eyewear
Citi
Oracle
Gagosian
CELINE
New York City Ballet



SELECTED VENUES

The Plaza Hotel
Pier Sixty
Boom Boom Room
Hall des Lumières
Lincoln Center
Parrish Art Museum
The Standard
The Glasshouse
Wythe Hotel



CLUB TESTED. EVENT READY.

A background in nightlife sharpens timing, transitions, and crowd reading.

That experience translates into stronger pacing, sharper instinct, and confident energy shifts across brand events, private rooms, and after parties.



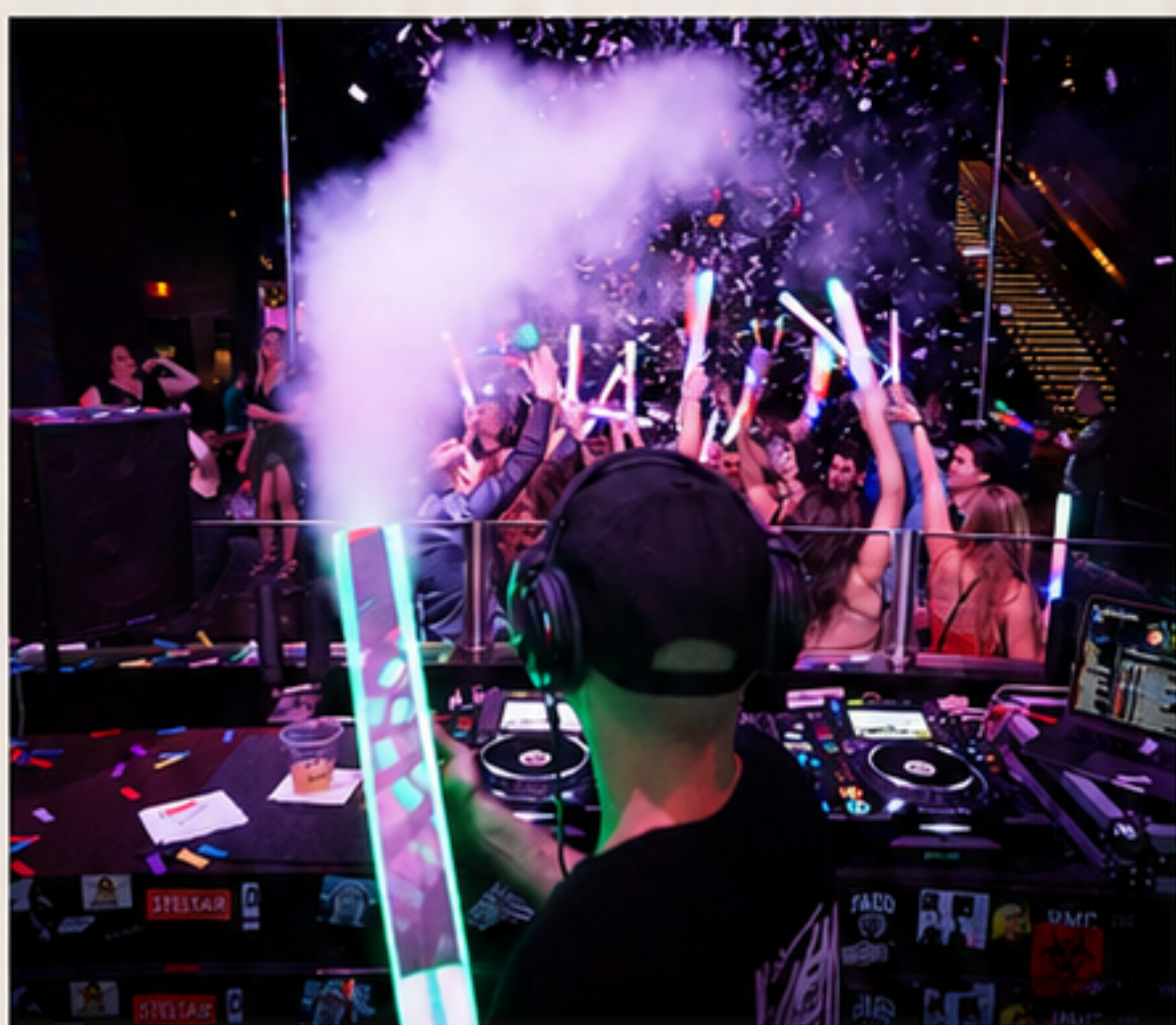
Understands
atmosphere



Knows when
to hold back



Knows when
to turn the room



CROWD INSTINCT. TASTE. ENERGY CONTROL.



LISTEN + INQUIRE

Music direction with taste, timing,
and restraint.



11M+

Streams on FitRadio



Mixtape Mode

on Apple Podcasts



Mentioned

Vogue and Vanity Fair

LISTEN + CONNECT



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Mixtape Mode



FitRadio

